

It is the priority of the Public Education Committee to share psychology and psychological perspectives with the general public. In this capacity, the Public Education Committee serves as the “public face” for psychology and psychologists around the state!

The WPA Public Education Committee operates as an extension of the American Psychological Association’s Public Education Campaign, a multiyear public awareness initiative with an overarching goal to educate the public about how the science and application of psychology benefits society and improves lives.

The Public Education Committee meets once a month to plan out our ongoing campaign and coordinate events and undertakings in the interest of public education. Committee work involves (but is not limited to):

- Organizing and publicizing opportunities for psychologists to get out into the public in speaking events.
- Participating in health fairs.
- Partnering with community entities in devising opportunities for psychologists to share perspectives with community members.
- Producing and sharing via social media and our WPA website videos on spotlighting psychology and the work of psychologists across the state.
- Speaking at public events in providing psychological perspectives

The Public Education Committee is unique in that WPA members may get involved in numerous ways, including formal membership in the committee or selective participation in one-time events or initiatives. We are always looking for new ways to help connect the general public with psychologists in sharing with the community how the science and application of psychology can be of benefit to the people of our state.

For our members, the Public Education Committee offers the following benefits:

- Increases the visibility of psychology as well as of psychological perspectives across the state.
- Provides a meaningful framework for psychologists to connect with the community and to share perspectives and knowledge base for the benefit of others.
- Celebrates the contributions of psychology and increases relevance of psychology and psychologists at the state level and beyond.
- Allows for psychologists to meet and know about other psychologists and facilitates greater integration into the broader community.
- Enhances our capacity to communicate perspectives to the community.
- Promotes the development of a public identity for psychology and psychologists in communities, at a state level, and on social media.
- Allows our wisdom and unique expertise as psychologists to be more fully utilized on greater scale and for the benefit of others.

Are you interested in sharing perspectives with the greater community for the greater good? If so, we would love to hear from you!